

## Sponsorship Application Form

City Toyota promotes a healthy and active lifestyle for our community by supporting many local sporting groups. In addition to sponsorships we also like to get involved in local community and charity events with Toyota's Good For Footy Raffle being a perfect example of this.

City Toyota recognises the value local business provides to the community in various forms and actively encourages the continuation of this by providing support both now and into the future. Sponsorship enhances our brand and helps us to engage our Guests, staff, and the community.

Keeping our support within the Perth region is key to community and business sustainability, by providing better local resources, education, amenities and infrastructure.

By completing the attached sponsorship application form you can assist City Toyota to continue to support the local community, and ensure that available resources and sponsorship funds are distributed fairly, to those most in need, and in a manner that benefits local community, sporting, educational, charitable groups and individuals most effectively.

Unfortunately, we are not able to support all applications, and therefore priority will be given to those applicants and organisations who currently support us and can clearly demonstrate how City Toyota and its beneficiaries will benefit in turn. Successful applicants will also clearly demonstrate how the member/s of the organisation will benefit from the partnership. All supporting documents, evidence, references, and information should be attached to the application.

On behalf of City Toyota we wish you continued success and assure you that your application will remain in strict confidence.

Kind regards,

Mathew Hanrahan  
**Dealer Principal**

City Toyota

Perth  
216 Newcastle St,  
PERTH WA 6003

[citytoyota.net.au](http://citytoyota.net.au)

Nedlands  
199 Stirling Hwy,  
NEDLANDS WA 6009

DL12195/MRB693

**OH WHAT A FEELING**

## Sponsorship Application Form

All applications must be received eight (8) weeks in advance of your event date in order to be considered. Confirmation of receipt of your application does not guarantee acceptance of sponsorship. Once again thank you for your application and considering City Toyota for sponsorship.

Type of Organisation (please tick)

- Individual
- Registered Charity
- Not For Profit Organisation
- Club/Sporting Team
- Other \_\_\_\_\_

Business/Organisation: \_\_\_\_\_

ABN: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Event Date: \_\_\_\_\_

Nature of Request  Sponsorship  Donation

Request Sponsorship Level of Investment (\$): \_\_\_\_\_



1. Has your event/organisation been supported by us before?  Yes  No

If Yes, please outline how we supported your event / organisation:

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2. Please tell us about your organisation:

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3. What organisation/charity will benefit from our sponsorship?

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4. What is the address of the benefiting organisation?

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5. Will you provide a Tax Invoice?  Yes  No

6. Is your organisation/charity registered as a non-for-profit?  Yes  No

7. How will our sponsorship be utilised?

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8. Please describe the sponsorship opportunities and benefits for City Toyota:

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9. Is your business currently using any form of social media? If yes, please detail:

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10. Are you currently utilising a database? – If so how large, how often and how can City Toyota benefit from it's use?

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11. To your knowledge is your organisation or members of your organisation customer(s) of City Toyota?  Yes  No

12. When were the services of City Toyota last used?

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13. Do you or does your organisation currently own vehicles purchased from City Toyota?  Yes  No

If Yes, when were these vehicles purchased? \_\_\_\_\_

14. Do you or does your organisation have vehicles serviced and maintained at City Toyota?  Yes  No

15. Do you currently have a family member employed by our Dealership?  Yes  No

If yes please specify who: \_\_\_\_\_

16. If this sponsorship is for an event, how many are expected to attend? \_\_\_\_\_

17. Will Media be attending the event? If so, please specify which Media.

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18. What are the benefits of the event to our community?

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19. Do you have any other comments or information you believe is important that we are aware of?

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**Thank you for your application**